

## *MarJen for Error Quilt Class Introduction Email*

Hello everyone!!

I am so excited about starting this another fun quilt class on the MarJen for Error quilt and am thrilled that you would like to join me in this quilting adventure!

My first class has gone wonderfully and I am just overwhelmed at the response I have had to teach another class! This will be a hands-on online class, a class that will take you step-by-step through each and every area of creating the quilt, from starting to pick out fabrics to completing the quilting, binding and label!

You are probably sitting there reading this, thinking, "*How can a hands-on detailed class such as this be taught over the Internet?*" Good question! With the great advances in technology and the Internet, written directions, clear photos and informative videos can travel through the phone lines or air waves (*depending on your type of Internet connection! :)*) from my sewing room to your computer screen!

Read on below for details on class schedules, supply lists, class notes & pricing, kits available and even a quilt introduction video you can download!

My goal is to start stitching this quilt in April, so please **register before March 17th!** Know of someone who would be interesting in participating in this class? Forward this email to them or let me know and I will send them details.

If you would like to participate in this class, please email me and I will get you started and ready to start stitching in April! I look forward to "visiting" with you every month on this exciting quilt journey!

As always, drop me an email ([info@embtreasures.com](mailto:info@embtreasures.com))! I love hearing from you!

Thanks,

Serena :)

## *MarJen for Error Quilt Online Class Details*

Let's take this a step at a time! Make sure you have a few minutes, sit down, grab something to drink and let's go over a few details of the quilt and class. The MarJen for Error is a large quilt and embroidery project to undertake, but I'm confident you can do it and I am excited about helping you through it! Carefully read through all the information I have written below. I don't want to scare you with so many details, but I want you to know and understand what you will be doing every month in taking this class. If you are confused by anything, just email me and I'll help you!

First of all, let take a look at the quilt - a really close look! [You can see a full, detailed photo of the quilt here](#). Click on the blocks in the quilt to see the embroidery and decorative stitches up close. You will also see some information below the photos of what exactly is done with each block.

Next, let's talk about a few requirements for taking the class. You must have an embroidery machine; it does not matter the brand or model of machine. I have a Bernina 200e I stitch with and will be using to show you how to do each step. Although every machine is a little different, the basic features are the same. I have worked with many different brands of machines and will help you to the best of my ability with your machine.

Your embroidery machine needs to have a sewing field of 225mm x 140mm. In terms of inches, this is a sewing field of almost 9" x 5 1/2". If you have a sewing field smaller than this, email me what you have and I will see if I can work with you on the designs needed.

You also need to have computer software, a reader/writer box or a way to transfer designs from the cd in your computer to your embroidery machine. If you have questions about this or not sure what you have will work, email me what you have and your machine and I will help you.

You need to have a basic knowledge of your machine and machine embroidery. For example; do you know what to do when the thread breaks in your design? Can you travel back in stitches in the design, rethread your machine and start stitching again? You don't need to be an advanced embroidery stitcher, but just know the basics of your machine and embroidery. I will be giving you clear directions and show you how to complete each step of the quilt, you just need to know the basics. :)

You need to have an Internet connection (*which I assume you have since you are reading this email! :)*); I would recommend a high speed connection because you will have files, photos and videos to download.

You need to have Acrobat Reader on your computer to read the written direction and access files. Most likely you already have this, but if you don't, you can [download a free Reader from Adobe here](#). You will also need Windows Media Player, RealPlayer or another video playing program on your computer to view the video clips. Most computers have this, but if you don't, you can [download Windows Media Player free here](#). Also, if you're not too familiar with downloading and computer files, it's ok. I will tell you how to download each file. If you have any trouble downloading, just email me.

You will need the Creative Expressions special edition magazine, MarJen for Error. This magazine is out of print, but I have [copies available here](#). This gives you basic directions for the quilt, but I will be supplying you with detailed instructions and illustrations for each area of this quilt. I have made a few changes in the directions in the magazine, making it easier to stitch the designs and complete each step. You can also [purchase the magazine in a quilt kit here](#).

You will also need the embroidery cd by Jenny Haskins, Art Nouveau: Spring Flowers. This is a multi-formatted cd, so it has different formats for different machines. This one cd will have all the designs you need for stitching the quilt. I have combined some thread colors and added some placement stitches to make the designs simpler and easier to stitch, which you will also receive when taking the class. This cd is also offered in a [kit at a discounted price here](#).

There are more supplies you will need such as, fabrics, threads, marking pens, stabilizer and spray adhesive. I have a complete list of supplies you will need that you can [download and print here](#). I have explanations for what each item is used for and what I recommend using. You may use what I have listed or use your own favorite product. If you don't want to shop for each item on the list, you can also purchase a kit for the quilt. There are a [couple of kits available for you which you can see here](#).

**Fabrics** - you have choices as to what you want to do. The first decision you need to make is whether you want to make a queen or king size quilt. The quilt blocks and pattern is the same, but the sizes vary to accommodate the larger king size quilt. I have created my quilt from the Passion for Pansies collection by Exclusively Quilters. You can use the fabrics I have and [purchase kits with all the fabric you need here](#). I put the kits together for those of you who don't want to go shopping and pick out fabrics. But you are free to use whatever fabrics and color combination you would like to use! There is a [list of fabrics used in the quilt and what they are used for here](#). I have listed each fabric, where it is used and given you some suggestions as to what kind of print or solid you need for each piece. I also have a [fabric swatch sheet](#) that you can take with you when you go fabric shopping. It has each fabric and yardages listed. Tape a little fabric swatch in each square and it will help you keep track of your fabrics. Lastly on the subject of fabrics, you can also [print this quilt illustration](#) to show you exactly where each fabric is placed on the quilt. One more note on fabrics - you can [download and print this fan shape](#) to take with you when fabric shopping. It is the approximate size of the fussy cut fan pieces. It will help you in choosing fabrics for the fussy cut fans.

**Threads** - embroidery threads are what make the designs sparkle! I have combined thread colors in the designs so that you will only need 5 different colors - a lighter and darker shade of green for leaves and stems and three shades of a color for the flowers, for example a light, medium and dark color. Thread colors obviously will depend on your fabric choices. I prefer to use Isacord polyester thread; I like way it stitches and feeds through the machine without difficulty, but you may use what brand you prefer. I do have [thread kits available here](#) if you are using the fabrics I have used for my quilt and don't want to go hunting for embroidery threads.

The *last and most important thing* you need is a desire to learn more about machine embroidery and quilting! Plus an eager desire to stitch embroidery designs and decorative stitches every month! :)

Ok, moving on...do I have you completely confused yet? I hope not! You may need to get a refill on that drink you started, so do that and let's keep going! Take a deep breath and let's continue! It's a lot to absorb and think about, but it's well worth it! :)

This quilt will take a year (12 months) to complete. I will be sending you directions and video clips at the beginning of each month for the blocks or section of the quilt we will be working on for that month. We will start stitching in April and should be finishing the quilt in March 2009! If you can designate 2-3 days a month for working on the quilt, you should have no trouble finishing in a year. Keep in mind that life often interferes with our quilting projects, so there may be times when you get behind. But there also may be times when you can work ahead, so just keep on stitching and you will get there. Also, you will be able to email me at any time for help with any part of the quilt you are working on. I have a quilt schedule, broken up into months that [you can download and print here](#).

The cost for taking this quilt is \$15 a month. You are committing to a 12 month class. I have made this class so you can pay per month instead of paying it all at the beginning of the class. You will receive monthly written detailed directions, clear photos and illustrations to show you what to do and video clips you can download showing you exactly how to finish each step! I will send you an invoice for the monthly class fee of \$15 the first of the month, which must be paid by check or PayPal (with PayPal you can pay using your bank account, PayPal balance or credit card) by the 20th of the month! Please inform me as to which method of payment you will be making so I can stay informed of it every month. You must have your payment to me by the 20th to receive the next month's lesson! There will be new information plus my favorite tips and hints for embroidery every month, so you will not want to miss one month! You can [download and print some more notes on this online class here](#).

Hang on...we're reaching the end! If I've completely lost you, stop, take a break and then continue reading. Just a few more things I want to mention to you...

You can download and watch a quilt introduction by [clicking here](#) and then scrolling toward the bottom of the page. Look for the pink highlighted text and follow the onscreen directions for downloading!

One thing I would like for you to do is to email me a monthly progress report on your quilt. I would like to keep in touch with you every month and make this class as interactive as I can. I would also like to know your progress so I can help you to the best of my ability. At the end of the month, email me what you have done for that month, any things you have had difficulty with and if possible a photo of the blocks or section of the quilt you have completed for the month. I will have an area online where all class participants can view and see all the blocks everyone is making. It is so fun to see what everyone is doing and the colors they are using! And it makes it feel like you are actually in a classroom of stitchers embroidering away on your blocks - just through the Internet!

Just because you are sending me a progress report each month does not mean that that is the only time you can email me. Please email me anytime over the next 12 months with any questions you have regarding your machine, quilt questions, embroidery helps, picking fabrics or threads - anything! I'll try to do all I can to help you or give you some direction as to what you should do.

To help you better with your machine and quilt, I would like to know a little more about you and your machine. So if you would like to take the class, would you please email me the following information and confirm that you would like to participate? When I receive your info and class confirmation, I will email you an invoice for the first month's lesson and get you started and ready for stitching the first block in April! **Please register and email me no later than March 17th!**

First & last name:

Email address:

Mailing address:

Making a queen or king size quilt:

Embroidery machine make & model:

Embroidery software or transfer device:

Design format your machine reads:

A little information about yourself and your sewing hobby:

Ok, I think we've covered everything that I wanted to tell you for this class at the moment! Below I have posted a recap of all the files you can download that were mentioned in the above paragraphs, links to the kits available for you and a link to watch the quilt introduction video. You can also access all the information from my [class schedule page](#).

[MarJen for Error photograph of the quilt](#)

[Quilt Class Schedule](#)

[Quilt Class Online Notes](#)

[Quilt Class Supply List](#)

[Quilt Fabric Explanation](#)

[Quilt Fabric Swatch Sheet](#)

[Quilt Fabric Illustration](#)

[Quilt Fan Shape to take shopping](#)

[Quilt kits available for supplies, fabrics and threads](#)

[Quilt Introduction Video](#) *Note - This link may not work for everyone, depending on your email software and Internet connection. If you can't open it, [click here](#) and scroll down to the highlighted pink text and follow directions.*

I know, I have overwhelmed you with a lot to think about and ponder! So now you have read through everything and you are saying to yourself, "What is my next step?" If you want to join me in stitching this quilt and learning lots of new techniques, send me an email ([info@embtreasures.com](mailto:info@embtreasures.com)) answering the questions posted above and confirming that you would like to participate. I will reply to you with an invoice to pay for the first month's lesson (starting in April!) and get you ready to start stitching!

Take a few days and think things over. Get an idea of what colors or fabrics you will want to use. And if you have any questions, email me!

Also, if you have trouble downloading, printing or viewing any of the files or video, let me know and I'll show you what to do!

BTW - if you have downloaded and printed the files and watched the video, you are a computer expert!! That's all you need to do every month in taking the class for accessing your monthly instructions and videos! So if you weren't sure you could do it, guess what? You can!! :)

Keep on stitching!

Serena Smith

Embroidery Treasures

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